

MADISON ST. PATRICK'S DAY PARADE SPONSORSHIPS



Madison ranks No. 3 for best St. Patrick's Day parades out of 200 cities in the United States!

Corporate Sponsor \$5,000	Entertainment Sponsor \$1000	Parade Car/Float Sponsor \$500	Individual Donor <i>All donations help!</i>
<ul style="list-style-type: none"> • Company recognition in radio ads read by our "Official Irish Spokesperson" and additional media promotions • Company logo on promotional materials and recognition at the parade, Radio, TV, Web • Company logo and link on the Madison St. Patrick's Day Parade website • Recognition on social media • Guaranteed priority for 2024 sponsorships • \$15K Plus Value 	<ul style="list-style-type: none"> • Company recognition in pre-parade publicity and news releases • Company recognition on the Madison St. Patrick's Day Parade website • Recognition during the parade with a mention from the Master of Ceremonies • Recognition on social media 	<ul style="list-style-type: none"> • Company recognition in pre-parade publicity and news releases • Company recognition on the Madison St. Patrick's Day Parade website • Company name included on the "Proud Sponsor" banner at the parade 	<p>All denominations are welcome!</p> <p>The St Patrick's Day Parade Committee, Inc. is a 501(c)(3) charitable organization and is 100% volunteer run. Proceeds from the St. Patrick's Day Parade benefit three local charities: University of Wisconsin Carbone Cancer Center, Gigi's Playhouse- Madison and Logan's Heart and Smiles.</p>

Company Name (or name of individual donor) _____

Contact Name/Title _____

Phone _____ Email _____

Signature _____ Date _____

My signature indicates authorization to make the commitment

SPONSORSHIP LEVEL (Choose One)

- Corporate Sponsor – \$5,000
- Entertainment Sponsor – \$1000
- Parade Car/Float Sponsor – \$500
- Individual Donor – Donation Amount: \$ _____

PAYMENT INFORMATION

- Check is enclosed (payable to: St. Patrick's Day Parade Committee)
- Send an invoice to (address): _____
- Donation made with credit card or PayPal account on the website: stpatmadison.org/Donate.asp

Please return this form to:

ST. PATRICK'S DAY PARADE COMMITTEE | P.O. BOX 259277 | MADISON, WI 53725