

# MADISON ST. PATRICK'S DAY PARADE SPONSORSHIPS



*Madison ranks No. 3 for best St. Patrick's Day parades out of 200 cities in the United States!*

Corporate Sponsor \$5,000	Entertainment Sponsor \$1000	Parade Car/Float Sponsor \$500	Individual Donor <i>All donations help!</i>
<ul style="list-style-type: none"> <li>• Company recognition in radio ads read by our "Official Irish Spokesperson" and additional media promotions</li> <li>• Company logo on promotional materials and recognition at the parade, Radio, TV, Web</li> <li>• Company logo and link on the Madison St. Patrick's Day Parade website</li> <li>• Recognition on social media</li> <li>• Guaranteed priority for 2024 sponsorships</li> <li>• <b>\$15K Plus Value</b></li> </ul>	<ul style="list-style-type: none"> <li>• Company recognition in pre-parade publicity and news releases</li> <li>• Company recognition on the Madison St. Patrick's Day Parade website</li> <li>• Recognition during the parade with a mention from the Master of Ceremonies</li> <li>• Recognition on social media</li> </ul>	<ul style="list-style-type: none"> <li>• Company recognition in pre-parade publicity and news releases</li> <li>• Company recognition on the Madison St. Patrick's Day Parade website</li> <li>• Company name included on the "Proud Sponsor" banner at the parade</li> </ul>	<p>All denominations are welcome!</p> <p>The St Patrick's Day Parade Committee, Inc. is a 501(c)(3) charitable organization and is 100% volunteer run. Proceeds from the St. Patrick's Day Parade benefit three local charities: <b>University of Wisconsin Carbone Cancer Center, Gigi's Playhouse-Madison and Logan's Heart and Smiles.</b></p>

Company Name (or name of individual donor) \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*My signature indicates authorization to make the commitment*

## SPONSORSHIP LEVEL (Choose One)

- Corporate Sponsor – \$5,000
- Entertainment Sponsor – \$1000
- Parade Car/Float Sponsor – \$500
- Individual Donor – Donation Amount: \$ \_\_\_\_\_

## PAYMENT INFORMATION

- Check is enclosed (payable to: St. Patrick's Day Parade Committee)
- Send an invoice to (address): \_\_\_\_\_
- Donation made with credit card or PayPal account on the website: [stpatmadison.org/Donate.asp](http://stpatmadison.org/Donate.asp)

**Please return this form to:**

**ST. PATRICK'S DAY PARADE COMMITTEE | P.O. BOX 105, 1213 SHERMAN AVE, MADISON, WI 53704**